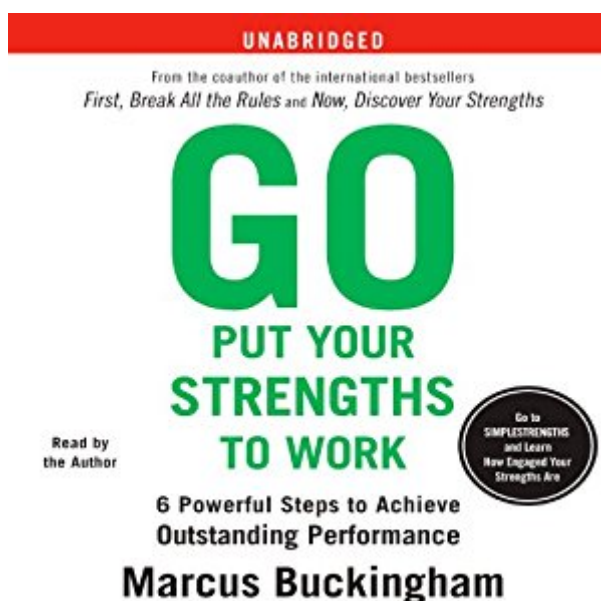


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Go Put Your Strengths To Work: 6 Powerful Steps To Achieve Outstanding Performance



Synopsis

From the coauthor of the million copy bestsellers *First, Break All the Rules* and *Now, Discover Your Strengths* Marcus Buckingham jump-started the Strengths movement that is now sweeping the work world with his first two blockbusters. Now, he answers the ultimate question: How can you actually apply your strengths for maximum success at work? Research data show that most people do not come close to making full use of their assets at work. *Go Put Your Strengths to Work* will reveal the hidden dimensions of your strengths through a six-step, six-week experience that will tell you:

- Why your strengths aren't "what you are good at" and your weaknesses aren't "what you are bad at."
- How to use the four telltale signs to identify your strengths.
- The simple steps you can take each week to push your time at work toward those activities that strengthen you, and how to cut out those that don't.
- How to talk to your boss and your colleagues about your strengths without sounding like you're bragging, and your weaknesses without sounding like you're whining.
- The fifteen-minute weekly ritual that will keep you on your strengths path for your entire career.

As part of the program you'll take an online Strength Engagement Track, a powerful gauge to measure the level of engagement of you or your team's strengths. *Go Put Your Strengths to Work* will open up exciting uncharted territory for you and your organization. Join the strengths movement, and thrive. --This text refers to the Digital edition.

Book Information

Audible Audio Edition

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Best Sellers Rank: #3 in Books > Audible Audiobooks > Business & Investing > Business Life
#60 in Books > Audible Audiobooks > Business & Investing > Careers #120 in Books > Business & Money > Business Culture > Ethics

Customer Reviews

The book appears to be excellent but is based around a SET Score that is no longer available, rendering the advice in the book good, but not specific because you cannot apply it accurately. The

code booklet states the SET tool is no longer available and the code automatically upgrades to the newest strengths assessment, Standout. It is a good assessment tool. No complaints there but I would like to see the SET Score because that is what the book keeps referring to. At the website standout.tmbc.com it states; "For a limited time, we are making the new StandOut assessment available free of charge to purchasers of Go Put Your Strengths to Work," but it takes a ten digit key and in my book the key is only eight digits. I'm left feeling ripped off and am having trouble enjoying what is obviously a good book. Every time I go to read it I get irritated about the code situations and keep putting it to the side. I have sent two emails now to see if I am misunderstanding something. Second one today because I didn't see a reply to the first one.

Yes, of course we should go for our strength - and not complain / fight / struggle in our weaknesses. But society doesn't teach this. Forget about what you do not want, what you are not made for or is not your inspiration. Find your strength, build and grow what you are good in ... enjoy and prosper - and be an inspiration for the rest of us. This simple, but mostly overseen truth is a success turbo for everybody. Increasing on what you love brings much more than being the average of everything. Too draining, too boring, too weak. Great book/audio from Markus Buckingham - must read/hear!

This book helps you determine what your true strengths are and what factors rob you of those strengths. The goal, of course, is to help you concentrate on those things that make you the most effective, and to get away from those things that hinder you. The things that hinder you may be imposed by others: the boss, a coworker or the tasks of the job itself. The book shows you how to effectively communicate to bosses and co-workers what you are good and not so good at in order to be better at your job and to make your company better as well. I got a lot out of this and recommend it, especially to people who fear that expressing themselves might cost them their jobs.

So many books that in any way come close to being in the "positive attitude" arena contain more fluff than fact, more hype than action. Knowing Marcus Buckingham's earlier works, one should know that his work is backed by solid research, in some cases, some of the best research ever done, i.e., the Gallup background in "First, Break All the Rules." In this case, while Marcus relies on interviews with individuals, it's the consolidation of the material that makes it so powerful. The book takes the ideas of knowing your strengths to the next steps for implementation and action. What is particularly interesting about this book is that it is clearly a 21st Century publication, at an expected

competitive price. The book contains a code that allows the reader to access a brief assessment tied to the basic content of the book, an opportunity to watch segments of the companion film, Trombone Player Wanted, and the essential forms for implementing the concepts. So instead of having to purchase a separate workbook, it's all included. For that plus the excellent content, I say thank you. It's not a short book, but it was engaging enough that I did it in short segments over two days.

Excellent resource and companion product for the leadership training we are doing at the office. I thoroughly enjoy everything I've used that is by to Marcus Buckingham.

This book helped me put into words and prospective, the strongest areas of myself. It was wonderful. It takes you through 64 human strengths, and through some tests gives you your TOP 5 strengths first, and then the rest in descending order. I carry around my top 5 on a small index card in my wallet. The CEO of my company advises me often, to USE them in my everyday life, and see how it makes me grow. I would recommend this book to anyone who is searching for answers about themselves.

Do not buy the Kindle edition. You do not get the code needed to complete the online survey or get the results of the survey. Don't buy a used version either. The code can only be used once, so if you buy a used book, you're missing out on the most important part of the material. My employer bought a few cases of this book as a followup to last year's training on Strength Finders. They said that they would reimburse anyone who wanted an electronic version. Unfortunately, an electronic version is missing the key to discovering your strengths and how to best use them. Buy a new hard copy. The material is useful.

This third in Buckingham's series of books amplifies his previous writing by forcing the reader through practical steps that take the basic premise of "follow your strengths, ignore your weaknesses" to another level. The focus of this book is on applying your strengths for maximum effectiveness. None of us are using anywhere close to our full potential. And so the author takes us through a six-week experience that helps to reveal previously undiscovered aspects of your unique strengths. The book includes exercises and examples of people who have put their strengths into play and refined them. In addition, the book ties to a website that displays a film series illustrating the principles described. By reading and applying this volume, the reader can be on the forefront of

the "strengths" revolution.

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